



FOR IMMEDIATE RELEASE



Writers will experience much of what the region has to offer, including rafting.

For Immediate Release

Adventures on the Gorge and Southern West Virginia Set to Host Prestigious Travel Writer Group - Again

FAYETTEVILLE, W. Va., Jan. 13, 2021 - [Adventures on the Gorge](#) (AOTG), in partnership with [Visit Southern West Virginia](#), [Greenbrier County CVB](#) and [Explore Summers County](#), will host up to 50 of North America's top travel writers May 16-20, 2021 for a meeting of the Freelance Council of the [Society of American Travel Writers](#) (#SATW).

Originally scheduled for May 2020, the meeting was postponed due to Covid 19.

"With vaccines on the horizon, Adventures on the Gorge and our destination partners believe the timing is perfect for showcasing America's newest national park to some of the country's top travel



History is always a popular topic.



Local artisans and makers will be prominently featured.

writers,” said Roger Wilson, CEO of Adventures on the Gorge. “Interest was strong last year, and we are pleased to be the destination that once again plans to welcome a well-traveled group of journalists who make their living exploring and reporting on some of the world’s most beautiful places.”

SATW is the premier association of travel writers in North America, with members including writers for top print and online outlets as well as noted broadcasters, bloggers and influencers.

Scheduled for May 16-20 with options for pre- and post-meeting tours, the meeting theme is “Southern West Virginia: Reinventing a Destination.”

The schedule highlights the region’s abundant adventures such as rafting the New River, exploring national parks and visiting makers such as artists and brewers in action. Meeting attendees will also learn about the region’s history and culture.

The Freelance Council of SATW meets in domestic and international destinations twice a year, and members spend much of the time searching for material for their travel stories. Recent meetings were staged in Israel, Peru, Riviera Maya, Mammoth Lakes, Calif. and Columbus, Ohio.

Meeting delegates will spend one night in Lewisburg and three nights at [Adventures on the Gorge](#). Delegates will experience many of the region’s favorite travel adventures and explore notable attractions such as [The Greenbrier](#), the [Exhibition Coal Mine](#), [Snowshoe Mountain](#), [Tamarack: The Best of West Virginia](#) and more. The meeting will include a panel discussion with some of the region’s top tourism leaders to discuss how Southern West Virginia is continuing to emerge as a thriving destination.

What to know about Adventures on the Gorge

Named one of the top six adventure resorts in the country by [U.S. News & World Report](#), Adventures on the Gorge is located on more than 250 acres along the rim of the majestic New River Gorge near Fayetteville, W.Va. The resort provides an array of outdoor experiences including whitewater rafting on the New and Gauley Rivers, a lineup of aerial adventures, rock climbing, rappelling, kayaking, stand up paddle boarding, fishing, mountain biking and hiking. There are also restaurants, bars and shops as well as a small-group conference center. Visitors can choose from a variety of [accommodations](#) and [vacation packages](#).

Travelers can find out more about Adventures on the Gorge [online](#), by calling 1-855-379-8738, or connecting on [Facebook](#), [Twitter](#), [Instagram](#), [Google+](#), [TripAdvisor](#), [YouTube](#), and [Vimeo](#) and signing up for AOTG [e-newsletter](#).

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Media Links (please credit Adventures on the Gorge)

Video:

[Scenic spring summer](#)

[Scenic fall winter](#)

[Rafting](#)

[Adventures on the Gorge](#)

[New River Gorge Bridge](#)

Photos:

[360 Tours](#)

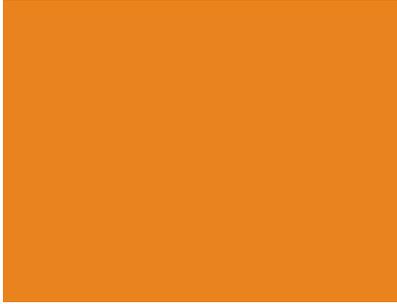
[Rafting](#)

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